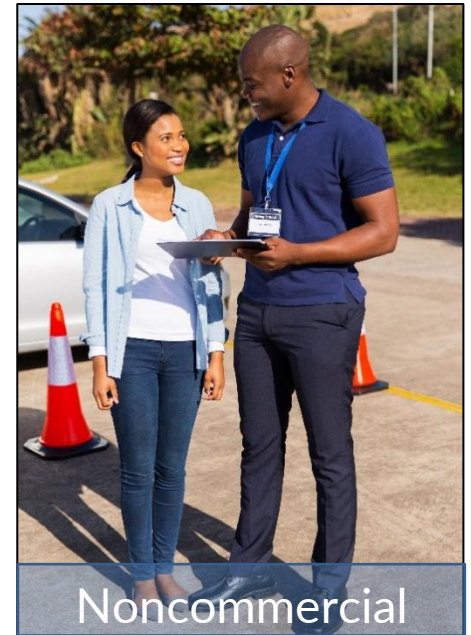




Highway Safety Services, LLC Organizational Overview and Capabilities

MISSION

Providing consultation in the development and planning of programs to ensure that agencies, companies and jurisdictions implement effective highway safety countermeasures in support of national highway safety initiatives to reduce and eliminate crashes, injuries, and fatalities.

(6/1/2026)



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ABOUT HIGHWAY SAFETY SERVICES

Highway Safety Services, LLC (HSS) was established in 2005 and is a leading company for consulting services in highway traffic safety, traffic safety education, and driver's license test administration.

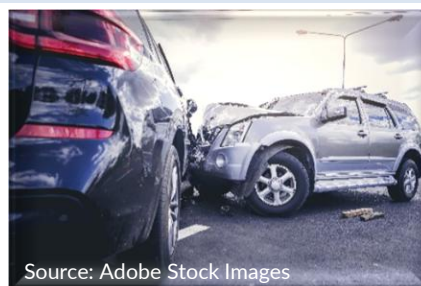
HSS staff consists of full and part-time consultants, including traffic safety and traffic safety education experts, capable of meeting a variety of needs within the highway and traffic safety and traffic safety education arena.

OUR MISSION

To provide consultation in the development and planning of programs to ensure that agencies, companies, and jurisdictions implement effective highway safety countermeasures in support of national highway safety initiatives to reduce and eliminate crashes, injuries, and fatalities.

OUR WHY

Motor-vehicle crashes constitute a significant global public health burden. The World Health Organization (WHO) identifies road traffic injuries as a “silent pandemic,” responsible for approximately 1.19 million deaths annually and more than 3,200 deaths each day worldwide¹. These injuries represent the leading cause of death for children and young adults ages 5–29, underscoring the disproportionate impact on younger populations.



Within the United States, motor-vehicle crashes similarly remain a major public health concern. In 2023, more than 44,000 fatalities were recorded, equivalent to over 120 deaths per day, with an estimated \$457 billion in associated economic costs². Despite the magnitude of this burden, motor-vehicle–related injuries and deaths are widely recognized as preventable through evidence-based interventions and systemic safety improvements.

Adolescents and young drivers represent a particularly vulnerable subgroup. Motor-vehicle crashes continue to be a leading cause of death for U.S. teens, with approximately 2,100 fatalities and 180,000 injuries among individuals ages 15–20 in

¹ World Health Organization: WHO. (2026, May 1). Road traffic injuries. <https://www.who.int/news-room/fact-sheets/detail/road-traffic-injuries>.

² Centers for Disease Control and Prevention (CDC). WISQARS — Web-based Injury Statistics Query and Reporting System. Atlanta, GA: U.S. Department of Health and Human Services, National Center for Injury Prevention and Control; 2022. <https://www.cdc.gov/teen-drivers/about/index.html>.



2023³. Teen drivers ages 16–19 exhibit the highest crash risk of any age group, with a fatal crash rate nearly three times higher than that of drivers aged 20 and older when measured per mile driven⁴.

Collectively, these data highlight the persistent and preventable nature of traffic injuries at the global, national, and local levels, reinforcing the need for coordinated public-health strategies and policy interventions.

CAPABILITIES

Our staff has extensive experience in the highway and traffic safety and traffic safety education disciplines.

HSS Areas of Expertise	
Commercial driver license (CDL) examiner training	Driver improvement/problem driver intervention
CDL examiner Train-the-Trainer	Instructor development
CDL licensing	Motorcycle licensing
CDL license testing	Motorcycle rider education and training
CDL compliance and covert auditing	Motorcycle safety
CDL driver training	Motorcycle license testing
Curriculum development	Noncommercial examiner training
Driver education and training	Noncommercial examiner train-the-trainer
Driver fitness	Online and virtual training
Driver license testing	Risk awareness perception training
Driver proficiency training	Video and graphics development
Driver testing for drivers with disabilities	

HSS Program Services Provided		
Assessment	Auditing	Management/coordination
Development	Evaluation	Maintenance
Implementation	Research and analysis	Monitoring/oversight/fraud prevention

³ National Center for Statistics and Analysis. (2025, July). Young drivers: 2023 data (Traffic Safety Facts. Report No. DOT HS 813 736). National Highway Traffic Safety Administration. <https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/813736>.

⁴ Insurance Institute for Highway Safety (IIHS). Fatality Facts 2023: Teenagers. Arlington, VA: Insurance Institute for Highway Safety, Highway Loss Data Institute; July 2025. <https://www.iihs.org/research-areas/fatality-statistics/detail/teenagers>.

PROJECT PORTFOLIO

HSS's project portfolio is made up of both past and current activities. These projects and initiatives clearly demonstrate the company's sustained commitment to its mission and its support for advancing traffic safety nationwide. See Appendix A: HSS Clients and Projects for more details.

CURRICULUM DEVELOPMENT AND MAINTANCE

HSS has developed and maintained a wide range of education and training materials and resources related to the United States' licensing system for both CDL and noncommercial driver testing. We have worked closely with industry, federal agencies, national associations, and state driver license agencies on many issues relating to the training and testing of licensing examiners and motor-vehicle drivers.

COMMERCIAL DRIVER LICENSING AND TRAINING

CDL EXAMINER CURRICULUM DEVELOPMENT AND MAINTANCE

- AAMVA Certified Commercial Examiner (CCE) Training Curriculum
- Revision of the AAMVA CDL Train-the-Trainer Curriculum

HSS continues to manage updates for these materials with recent revisions in 2025.

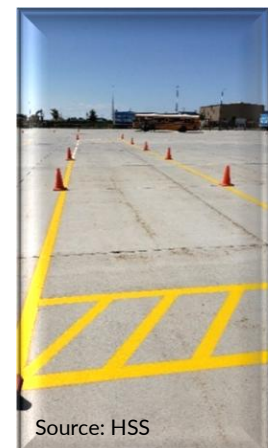
CDL EXAMINER TRAINING

- Provides lead instructor for the AAMVA CDL Examiner Train-the-Trainer Workshops and CDL Examiner Update Courses.
- Trained military personnel (U.S. Air Force and Air National Guard) and State Driver Licensing Agencies (SDLAs) to conduct CDL skills testing.
- Developed a series of examiner training videos for AAMVA and online training programs for CDL examiner training to be utilized by state programs.



AAMVA CDL TESTING SYSTEM SUPPORT

- Maintains the AAMVA 2005 CDL Testing System including current revision efforts of the CDL Modernized testing system.
- Assisted with revisions of the CDL Examiner's Manual, CDL Driver's Manual, and skills tests.
- Establish and evaluate CDL Road Test routes.



COMPLIANCE AND AUDITING

- Experience assisting states in meeting the Federal Motor Carrier Safety Administration (FMSCA) Federal Motor Carrier Safety Regulations (FMCSR) requirements for CDL testing and examiner training
- Currently updating the AAMVA CDL Compliance Auditor Training Program, expected to be completed in the Fall of 2027.

ENTRY-LEVEL TRUCK DRIVER TRAINING

- Establishing and managing student truck driver training programs.
- Established and managed an eight-week training course for entry-level commercial vehicle drivers through the development of training materials and conducting all segments of the training program.
- Assisted other entities in the establishment of their commercial driver training programs.

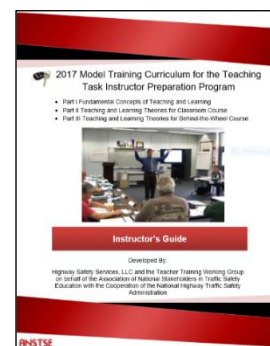
DRIVER PROFICIENCY TRAINING

- Our staff has experience working with agencies and companies for driver proficiency training. Attendees have included law enforcement personnel, rescue personnel, transportation drivers, motor carrier drivers, and large sales fleet/public utilities personnel. These courses cover: perceptual and defensive driving practices, hazard recognition and control; decision making skills; and risk management. Courses for truck driver trainees included special circumstances and techniques for the safe operation of a commercial motor vehicle.

NONCOMMERCIAL DRIVER LICENSING AND TRAINING

CURRICULUM DEVELOPMENT AND MAINTENANCE

- **License Examiner:**
 - Assisted with the development and recent revisions of the Certified Driver Examiner (CDE) training materials in 2025.
- **Driver Education Instructor:**
 - Assisted the Association of National Stakeholders in Traffic Safety Education (ANSTSE), with funding from the National Highway Traffic Safety Administration (NHTSA), to develop an instructor training program and develop a system for the training of driver education teachers nationwide, including the development of model teacher training materials and recommendations for the certification of driver education teachers.



• Driver Education

- Revised the American Driver and Traffic Safety Education Association (ADTSEA) 2.0 and 3.0 Curriculums for teaching teen driver education and training. The development of the ADTSEA 3.0 Curriculum consisted of developing lesson plans, Power Point slides and editing videos.
- Continue to provide input on revision efforts for the AAA HOW to DRIVE Curriculum.
- Developed a driver education curriculum and content standards for the State of Delaware and other state programs.
- Developed a Driver Behavior Modification Course for the Pennsylvania Department of Transportation to address poor driver behaviors and judgements that lead to the collection of traffic violation points.

DRIVER EXAMINER TRAINING

- Experience in utilizing the CDE curriculum to train SDLAs to conduct driver license testing.
- Experience in utilizing test systems and training materials to train SDLAs to conduct motor operator testing.

DRIVER EDUCATION INSTRUCTOR TRAINING AND PROFESSIONAL DEVELOPMENT

- Delivered training to driver education instructors, and master trainers.
- Conducted a training course in Oregon utilizing the ANSTSE instructor training materials to provide an overview to select states on the training materials.
- Conducted instructor and/or master instructor training in Delaware, Hawaii, and the U.S. Air Force in Japan.
- Conducted various workshops for the driver education community.

Workshops	
Virtual Teaching Techniques	Coaching and Correcting in BTW Lessons
Cognitive Skills Development During Behind-the-Wheel (BTW) Lessons	Advanced Driver Assistance Systems (ADAS) and the Role of the Driver Educator/Driver Examiner/Driver Rehabilitation Specialist
Teaching Strategies for Different Generations (Gen Z, Gen Alpha)	Coordination Between Classroom and BTW Instruction
In-Vehicle Teaching Techniques	Driver Evaluation and Assessment
Command and Control of the Mobile Classroom	Major Crash Causation Factors and the Safe System Approach
Questioning Techniques	The Future of Traffic Safety Education

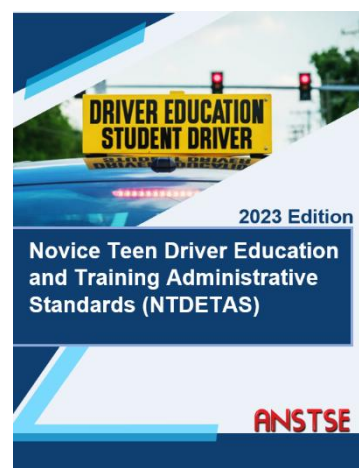
NONCOMMERCIAL TESTING SYSTEM

- Assisted AAMVA in the development of the Noncommercial Model Driver Testing System (NMDTS), a comprehensive framework used to standardize noncommercial licensing, including the model noncommercial driver manual, examiner's manual, knowledge test, skills test, and parent/guardian handbook.
- Assisted the AAMVA Automated Vehicle Working Group (AVWG) in the development of Jurisdictional Guidelines for the Safe Testing and Deployment of Highly Automated Vehicles and Testing Drivers in Vehicles with Advanced Driver Assistance Systems (ADAS).

STANDARDS DEVELOPMENT, STRATEGIC PLANNING, AND TECHNICAL ASSISTANCE

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION (NHTSA) PROJECTS

- Developed and maintained the Novice Teen Driver Education and Training Administrative Standards (NTDETAS).
- Development of guidelines and best practices for the enhancement of driver education and training.
- Provided technical support to state driver education agencies to enhance their driver education and training programs.
- Conducted literature reviews in support of the national driver education and training standards.
- Conducted informational papers in support of the national driver education and training standards.
- Developed Stopgap Measures for Driver Education During a Pandemic or an Emergency.
- Developed and revised Advanced Driver Assistance Systems and the Role of the Driver Educator training materials.
- Participated in various NHTSA driver education and motorcycle safety technical assessments in both the administrative assistance role and as subject matter technical assessors. These assessments provide States with recommendations to improve their driver education or motorcycle safety programs, as well as identifying strengths and initiatives in the State in regard to driver education or motorcyclist safety.
- Managed cooperative agreements with NHTSA to assist ANSTSE in the development of resources to assist the driver education community in support of the NTDETAS.



- Conducted State driver education and training administrator's webinars.
- Developed motorcyclist awareness materials, including model driver education content, driver manual language, and fact sheets.
- Visit ANSTSE Website (www.anstse.info).

FACILITATION AND MANAGEMENT OF ASSOCIATIONS

- **ANSTSE – Association of National Stakeholders in Traffic Safety Education**



- Provide Secretariate services for ANSTSE (2010-Present)
ANSTSE is responsible for the development of national driver education and training standards and teacher training materials. The Association is a



a national stakeholder group of eight (8) national member organizations, who represent their respective national traffic safety groups.

- **ADTSEA – American Driver and Traffic Safety Education Association**



- Provides management services for ADTSEA (2010-Present). This includes, but is not limited to, managing an Executive Committee and a Board of Directors, membership support, projects tasks, committee facilitation, professional development opportunities, and planning and conducting an annual national conference.

- **SMSA – State Motorcycle Safety Association**



- Provides management services for SMSA (2012-Present). This includes, but is not limited to, managing and Executive Committee, membership support, projects tasks, committee facilitation, and planning and conducting an annual national conference.

APPENDIX A: CLIENTS AND PROJECTS

HSS Clients and Projects	
American Association of Motor Vehicle Administrators (AAMVA), 2005 – Present	
•	Development of the AAMVA Noncommercial Model Driver Testing System, which includes a Model Driver's Manual, Examiner's Manual, GDL Parent Guide and Knowledge Test Item Pool, 2008.
•	Development of the Guidelines for Motorcycle Operator Licensing, 2008.
•	Development of the Model Problem Driver Intervention and Education Program, 2009.
•	Development of the Foreign Reciprocity Resource Guide, 2009.
•	Assisted with the development of the Driver Fitness Medical Guidelines Resource Document, 2009.
•	Assisted with the development of the Judicial Use and Interpretation of and Training Related to Driver History Records, 2011.
•	Development of the CDL Training and Development Project: Train the Trainer Materials Revision, CCE Revisions, Examiner training videos: Overview of CDL Testing, Vehicle Inspection Test and Basic Control Skills Test, 2011.
•	Development of the Motorcycle Operator Manual and Three-Wheel Supplement, 2012.
•	Assisted with the development of Alternative Solutions for Suspension of Driver Licenses for Non-Highway Safety Offenses Report, 2012.
•	Developed CDL Examiner Road Test Training Videos, 2014.
•	Developed Certified Commercial Examiner Online Training Course, 2015 and 2025.
•	Developed Motor Carrier Working Group Report Identifying Gaps in Motor Carrier Support, 2016.
•	Revisions to the Certified Commercial Examiner training materials, 2017, 2022, and 2025.
•	Assisted with the development of Jurisdictional Guidelines for the Safe Testing and Deployment of Highly Automated Vehicles, 2018.
•	Testing Drivers in Vehicles with Advanced Driver Assistance Systems, 2019.
•	Revisions to the CDL testing system, 2022.
•	Revision of examiner training videos, 2025.
•	Feasibility study for AAMVA LMS for commercial examiner training, 2024.
•	Conducted CDL Examiner Update Courses, 2017-2019.
•	Conducted CDL Modernized Examiner Update Courses, 2023-2026.
•	Conducted CDL Examiner Train-the-Trainer Courses 2016-2019 and 2023-2026.

American Driver and Traffic Safety Education Association (ADTSEA)
• Management Contract, 2010 – Present • Development of the ADTSEA 3.0 Driver Education Curriculum, 2012. • Development of the ADTSEA 3.0 Online Driver Education Program, 2012. • Development of the ADTSEA Parent/Guardian Teen Learning-to-Drive Risk-Management Online Seminar, 2017. • Revisions to the ADTSEA Driver Education Curriculum Standards, 2017 and 2023. • Conducted behind-the-wheel workshops related to the ANSTSE model training materials. • Grant from Michelin North America to develop tire safety training materials and conduct workshops for driver education instructors, 2015-2027
BMT Designers and Planners, Inc.
• Naval contract for improving motorcycle rider training, 2005.
California Department of Motor Vehicles
• Completed CDL Examination Consistency and Update Course, 2022.
Colorado Department of Revenue
• Conducted CDL Train the Trainer Course, 2024.
Delaware Department of Education
• Developed a Novice Teen Driver Education Curriculum, 2024. • Conducted professional development workshops, 2025. • Conducted driver education instructor train-the-trainer course, 2025-2026.
District of Columbia Department of Motor Vehicles
• Conducted Noncommercial Examiner Training, 2007.
Florida Department of Highway Safety and Motor Vehicles (FLDHSMV), Bureau of Commercial Vehicle and Driver Services
• Conducted CDL Modernization Instructor Update Course, 2023. • CDL Compliance Auditor Training Course, 2025.
Hawaii Department of Education
• Conducted Driver Education Instructor Training and Professional Development Workshops, 2019-2026.
Iowa Department of Transportation
• Assessed CDL Skills Test sites and provided recommendations for meeting the AAMVA 2005 CDL Testing System Basic Control Skills test dimensions, 2012.
Japan, U.S. Air Force Bases
• Conducted train-the-trainer courses for Misawa Air Base, 2024 and Kadena Air Base, 2026.
Kentucky State Police Driver Testing Branch
• Conducted Certified Driver Examiner (CDE) Virtual Instructor Training Course, 2022.

Maryland Motor Vehicle Administration
Conducted CDL Modernization Test - Instructor Update Course, 2022.
Massachusetts Registry of Motor Vehicles
Conducted CDL Examiner Train the Trainer Course, 2022 and 2024.
McNaughton Moving and Storage
Conducted Defensive Driving and Perceptual Driving Course, 2007.
Minnesota Department of Public Safety
Conducted CDL Examiner Train the Trainer Course, 2023.
National Highway Traffic Safety Administration (NHTSA) and the Association of National Stakeholders in Traffic Safety Education (ANSTSE)
- NHTSA Cooperative Agreement - Developing Best Practices and Training for Novice Driver Education, 2024-2028. - Cooperative Agreement Project 001 - Assessment and State Self-Assessment Tool, May 2024 – May 2027. - Develop driver education assessment questions. - Develop a driver education State Self-Assessment Tool. - Create Awareness for the State Driver Education Assessment & Post-Assessment Consultation - Cooperative Agreement Project 002 – Best Practice Countermeasures Among the Driver Education Community, August 2024 – August 2027. - Identify priority needs of the driver education and licensing community. - Development and evaluation of curricula on teaching Advanced Driver-Assistance Systems (ADAS) in classroom and behind-the-wheel instruction and an online ADAS training program for instructors. - State consultation services tools and best practices. - Guidelines and best practices for States and driver education providers conducting driver license testing. - Webinars for state driver education administrators, white papers on traffic safety issues and updates, and literature reviews to support the NTDEETAS. - Best practices for state driver education administrators to strengthen collaboration, engage decision makers, and establish sustainable funding. - NHTSA Contract - Driver Education and Training Technical Assistance to States, 2020-2023. - Identified emerging issues in driver education, finalized September 2023. - Supported the implementation of NHTSA's Uniform Guidelines for State Highway Safety Programs, Guideline No.4 for Driver Education through the continued development and implementation of the NTDEETAS, finalized September 2023. - Managed, updated, and maintained communications tools and networks that

support driver education efforts, finalized September 2023.
○ Developed and implemented professional teaching standards for NTDETAS, allowing States to monitor and promote the driver education profession, finalized September 2023.
○ Conducted technical support to States on the implementation of the NTDETAS, 2020 to present.
○ Developed guidelines and other resources to assist the driver education community to implement and meet the NTDETAS, finalized September 2023, including development of:
▪ Novice Teen Driver Education Data Collection Guide, 2024
▪ Driver Education and Training Promising Practices; a Systemic Literature Review, 2024
▪ Novice Teen Driver Education and Training Administrative Standards (NTDETAS), 2023
▪ NTDETAS Strategic Plan, 2023
▪ Motorcyclist Awareness Materials, including model driver education content, driver manual language, and fact sheets, 2022
▪ Stopgap Measures for Driver Education During a Pandemic or an Emergency, 2020
▪ Videos on Virtual Training, Utilizing Multiple-Car Driving Ranges and Completing Observation Time in a Virtual Setting, 2020
▪ Virtual Professional Development Workshops on Classroom Teaching and Learning Theories, Cognitive Skills, Virtual Teaching Techniques, BTW Teaching and Learning Theories and an Overview of Advanced Driver Assistance Systems (ADAS) and the Role of the Driver Educator, and more, 2020-2023
▪ ANSTSE Guidelines for the Core Elements of Driver Education Parent/Guardian Seminars, 2020
▪ NTDETAS Implementation Guide, 2020
▪ ANSTSE/NTDETAS State Fact Sheets, 2020
● NHTSA Cooperative Agreement - Novice Driver Education and Training Administrative Standards – Technical Assistance, 2016-2019.
○ Conducted technical support to States on the implementation of the NTDETAS, 2016-2019.
○ Developed guidelines and other resources to assist the driver education community to implement and meet the NTDETAS, 2016-2019, including development of:
▪ Guidelines for Establishing State Driver Education Interagency Working Groups and Advisory Boards, 2018
▪ ANSTSE Teacher Training Workshop for select States, ADTSEA and DSAA

representatives, 2018 and 2019
▪ NTDETAS Information Sharing System, 2018
▪ NTDETAS, including online driver education standards, delivery standards and enhancements, 2017
▪ ANSTSE Model Training Curriculum and System for Training Driver Education Instructors, 2017
▪ NTDETAS Strategic Plan, 2012 and revised in 2017
▪ Requirements for the Update and Revisions of the NTDETAS Strategic Plan and NTDETAS Standards Document, 2012 and revised in 2017
• NHTSA Cooperative Agreement – Driver Education Support, 2011-2015. ○ Developed NTDETAS Strategic Plan, 2012. ○ Revised ADTSEA Driver Education 3.0 Curriculum, 2012. ○ Conducted technical support to States on the implementation of the NTDETAS, 2011-2015. ○ Developed driver education delivery standards and online standards, 2015. ○ Development of State-Level Teacher Training System, 2015. ○ Conducted State driver education administrator webinars, 2011-2015.
North Carolina Department of Transportation
• Conducted CDL Examiner Train the Trainer Course, 2024.
Ohio Department of Public Safety
• Conducted Motorcycle Examiner Training, 2007.
Pennsylvania Department of Transportation
• Conducted five CDL Train the Trainer Workshops from 2015-2023. • Developed Driver Behavior Modification Course, 2022.
Pike Electric Company / Stay Safe Solutions, LLC
• Partnership to conduct CDL Train the Trainer Workshops. Exploring other opportunities for partnerships in CDL driver training, 2021-2025.
Rahall Appalachian Transportation Institute
• Evaluated and provided recommendations for the development of the eCDL Tablet Testing System, 2009.
Serco DES Inc.
• Assisted in preparing accreditation package for AAMVA CDE accreditation, 2008.
Solutions Thru Software
• Evaluated and provided recommendations for the development of the Road Scholar Tablet Testing System, 2008.
South Carolina Department of Motor Vehicles
• Developed motorcycle operator manual and knowledge test item pool, 2007. • Conducted Motorcycle Examiner Train the Trainer Workshops, 2007.

State Motorcycle Safety Association (SMSA)
• Management Contract, 2012 – Present. ○ Development of the Motorcycle Safety State Self-Assessment, 2013. ○ Development of the Guidelines for Establishing State Motorcycle Safety Coalitions, 2014. ○ Development of Motorcycle Safety Related Data: A Guideline Document for States to Collect Motorcycle Safety Data, 2015. ○ Development of SMSA Entry-Level Rider Training Standards (SERTS), 2024.
Tennessee Department of Safety and Homeland Security
• Conducted CCE/CDL Examiner Training Workshop, 2017 and 2022. • Conducted CCE/CDL Train the Trainer Workshop, 2018 and 2022. • Conducted CDE Virtual Train the Trainer Workshop, 2021.
Texas Department of Public Safety
• Conducted two CDL Train the Trainer Workshops, 2007.
Toxcel, LLC
• Sub-contractor on updating National Motorcycle Safety Resources, including Model National Standards for Entry-Level Motorcycle Rider Education and Training, Model National Administrative Standards for State Motorcycle Rider Education and Training Programs, and National Agenda for Motorcycle Safety, 2022-2026.
Universal Well Services, Inc.
• Conducted Commercial Vehicle Trainer Workshop, 2014.
University of North Carolina, Highway Safety Research Center
• Assisted with training of motorcycle examiners from the state of California in support of the Motorcycle Safety Foundation's (MSF's) Discovery Project, 2008.
United States Air Force
• Conducted four CCE/CDL Examiner Training Workshops training 108 Airmen to administer the AAMVA 2005 CDL Skills Tests, 2017-2018.
Washington Department of Licensing
• Developed recommendation for a mandatory state commercial vehicle training requirement. • Conducted Teacher Development Workshop. • Conducted CDL Train the Trainer Workshop.
Windwalker Corporation
• Development of Approaches to the Assessment of Initial Entry Motorcycle Training – Expert Panel, 2008. • Development of Model National Standards for Entry-Level Rider Training, 2011. • Model National Administrative Standards for Motorcycle Rider Training Programs, 2014.

APPENDIX B: PROFESSIONAL EXPERIENCE OF STAFF

BRETT ROBINSON, PRESIDENT



Mr. Robinson is the Co-Founder and President for Highway Safety Services, LLC (HSS). He is responsible for all administrative functions, business development and project management/development for Highway Safety Services. He has been involved with operator testing and examiner training activities since 1996; CDL training and testing since 1992; driver training and education activities since 1986, and motorcycle education, safety and licensing since 1986.

Since 2005, Mr. Robinson has managed numerous projects for HSS including the American Association of Motor Vehicle Administrators (AAMVA) relating to driver licensing and commercial driver licensing, the National Highway Traffic Safety Administration (NHTSA) relating to traffic safety and driver education, and various state projects related to CDL train-the-trainer, examiner training, skills testing, motorcycle safety, and rider training.

Mr. Robinson serves as the Secretariat for the Association of National Stakeholders in Traffic Safety Education (ANSTSE), a stakeholder group for traffic safety where he manages the members and facilitates web meetings and meetings, as well as project development. He oversees the development of projects, including the revision of the NTDETAS, development of a driver education strategic plan, model driver education instructor training materials, guideline documents and compiling information from states on the implementation of the NTDETAS.

Mr. Robinson also serves as the Executive Director for both the American Driver and Traffic Safety Education Association (ADTSEA), the professional association which represents traffic safety educators throughout the United States and abroad and the State Motorcycle Safety Administrators (SMSA), the association which provides leadership for state administered motorcycle safety programs. In these roles he manages the Executive Committees, Board of Directors and other subcommittees and facilitates web meetings and meetings, as well as project development and conference planning.

He assisted with the facilitation of a Driver Behavior Modification Course for repeat offenders for the Pennsylvania Department of Transportation. He conducted a teacher training course and conducted a pilot test to evaluate the training materials.



Prior to starting Highway Safety Services, LLC, Mr. Robinson was the Vice President of AAMVA's Programs Division. With AAMVA, he was responsible for program activities relating to the Commercial Driver License (CDL) Program including; driver testing, examiner training, examiner certification, curriculum development, and assistance to states on federal regulations and interpretations. He has served as the lead instructor for the AAMVA CDL Train the Trainer Workshops since 1995. Additionally, he revised the AAMVA CDL Train the Trainer Curriculum and developed the AAMVA Certified Commercial Examiner (CCE) Training Curriculum.

In this role, Mr. Robinson has worked closely with state and federal liaisons including CDL Test Experts, CDL Coordinators and Driver License Administrators on all aspects of the CDL Program including testing, training, and monitoring / oversight of CDL examiners. He served as the staff liaison to the AAMVA Test Maintenance Subcommittee (TMS) and the AAMVA International Driver Examiner Certification (IDEC) Executive Board, as well as other numerous committees, boards and working groups. The TMS is the subcommittee of states responsible for the maintenance of the CDL testing system and the IDEC Executive Board is the board of states responsible for the training and certification of state driver license examiners. Among these responsibilities, he was responsible for assembling, planning, coordinating and conducting numerous focus group and stakeholder meetings.

Mr. Robinson planned, implemented and conducted CDL Train-the-Trainer programs and revisions to the CDL Testing System while with AAMVA. He has assisted state DMVs with the implementation and improvement of the CDL testing program. He has assisted State DMVs with implementation of revisions to the CDL testing program. He has also been a third-party CDL examiner in the Commonwealth of Pennsylvania.

Since 2005, Mr. Robinson has managed numerous projects for HSS under contract with AAMVA relating to driver licensing and commercial driver licensing. Some of these activities include, revisions to the CCE CDL examiner training materials and training of CDL examiners; maintenance of the AAMVA Train-the-Trainer materials and training of Train-the-Trainers; development of a CDL Examiner Update Course and training existing examiners on updates in CDL as well as maintenance of the AAMVA 2005 CDL Testing System.

Prior to joining AAMVA, Mr. Robinson worked for Indiana University of Pennsylvania Highway Safety Center where he was involved with training and curriculum development within driver education, driver training, motorcycle safety and truck driver training. He has experience with assisting trucking companies in setting up truck driver training schools and training instructors.

Mr. Robinson holds a Class A CDL License with P, T and N endorsements, as well as an M endorsement for motorcycle operation.

LESLIE ROBINSON, CO-FOUNDER, AND OFFICE MANAGER



Mrs. Robinson is the Office Manager for Highway Safety Services, LLC (HSS). She is responsible for all office management activities, human resources, accounting, payroll, meeting planning and conference planning. She is responsible for filing all HSS payroll taxes. She assists with day-to-day activities for ADTSEA and SMSA including memberships, billing, monthly e-newsletters, and other electronic communications. She plans two (2) annual conferences with 200-300 attendees for ADTSEA and SMSA. She has extensive experience in travel and meeting planning. She coordinates and maintains the communication efforts within ADTSEA and SMSA.

Prior to joining HSS, she was an office manager in an optometric office responsible for employee scheduling, general office management, patient medical history and work up, patient product education, and insurance and patient billing.

She was a student worker at the Highway Safety Center at IUP. Within the Highway Safety Center, she assisted with the daily activities of the main office of the Pennsylvania Motorcycle Safety Program.

CHRISTIE FALGIONE, SENIOR DIRECTOR



Mrs. Falgione is the Senior Director for Highway Safety Services, LLC (HSS). She is responsible for overseeing and assisting with the development and coordination of projects, including developing training materials, guideline documents, national standards, conducting and inputting research, developing presentations, planning meetings and web meetings, and assisting in the management of associations. She provides quality assurance and ensures projects are on track and there are no problems or delays encountered.

She assists Mr. Robinson with the facilitation of the ANSTSE stakeholder group. She is responsible for assisting with planning meetings and web meetings with ANSTSE, State driver education administrators, working groups, organizations and state and national agencies. She assists with the development of projects, including the revision of the NTDETAS, development of a driver education strategic plan, model driver education instructor training materials, guideline documents and compiling information from states on the implementation of the NTDETAS. She also assisted in the development of the ADTSEA 3.0 Curriculum including lesson plans, PowerPoint slides and videos.

She assisted with the development of a Driver Behavior Modification Course for repeat offenders for the Pennsylvania Department of Transportation, including developing lesson plans, visual slides and a knowledge test. She also assisted Mr. Robinson with planning the teacher training workshop and pilot tests.

Mrs. Falgione has worked with the AAMVA International Driver Examiner Certification (IDEC) Executive Board on revising and improving the Certified Driver Examiner (CDE) and Certified Commercial Examiner (CCE) Training Curriculums, which includes; lesson plans, PowerPoint presentations and exams for the training of jurisdictional driver license examiners. She assisted with the development of the CCE Online Training Program. She has also assisted with the development and revision of CDL Train the Trainer materials which consist of lesson plans, PowerPoint presentations and exams. She also plans and prepares materials for CCE and Train the Trainer courses. She assisted AAMVA in the development of the NMDTS, including a noncommercial driver manual, examiner's manual, knowledge test, skills test and parent/guardian guide. She assisted in conducting and compiling information for piloting the noncommercial skills tests. She has assisted the AAMVA Autonomous Vehicles Working Group (AVWG) in the development of guidelines for jurisdictions on automated vehicles and with the development of guidelines for testing drivers with advanced driver assistance systems.

Prior to joining HSS she was a student worker at the Highway Safety Center at Indiana University of Pennsylvania. Within the Highway Safety Center, she assisted with the



development of the American Driver and Traffic Safety Education (ADTSEA) Driver Education and In-Car Curriculum and the ADTSEA Parent Guide. She also assisted in researching national traffic safety issues and with the development of a national guide for driver licensing. Among these responsibilities she was responsible for preparing the driving range and classroom materials for driver education courses and maintaining ADTSEA's, the National Student Safety Program's (NSSP) and the Pennsylvania Association for Safety Education's (PASE) membership databases.

TRACY LEE, PROGRAM MANAGER



Mrs. Lee is a Program Manager for Highway Safety Services, LLC (HSS). She is responsible for assisting with the development and coordination of projects, including developing training materials, guideline documents, national standards, conducting and inputting research, developing presentations, planning meetings and web meetings, and assisting in the management of associations.

She assists with the facilitation of the SMSA membership, executive committee and other SMSA committees. She is responsible for assisting with planning meetings and web meetings for SMSA membership and committees. Through the SMSA committees, Mrs. Lee led development of the *SMSA Entry-Level Rider Education and Training Standards (SERTS)*, motorcycle safety position papers, an association electronic newsletter, the *Spotlight*, and working to improve communication and improvement of the SMSA.

She assists with the development of projects, including the revision of the NTDETS, development of a driver education strategic plan, model driver education instructor training materials, and guideline documents.

She has worked with the AAMVA International Driver Examiner Certification (IDEC) Executive Board on revising and improving the Certified Driver Examiner (CDE) and Certified Commercial Examiner (CCE) Training Curriculums, which includes; lesson plans, PowerPoint presentations and exams for the training of jurisdictional driver license examiners. She assisted with the development of the CCE Online Training Program. She has assisted the AAMVA AVWG in the development of guidelines for jurisdictions on automated vehicles and with the development of guidelines for testing drivers with advanced driver assistance systems.

Prior to joining HSS she was a student worker at the Highway Safety Center at Indiana University of Pennsylvania. Within the Highway Safety Center, she assisted with the development of the American Driver and Traffic Safety Education Association (ADTSEA) Driver Education and In-Car Curriculum. She also assisted in researching national traffic safety issues and with the development of a national guide for driver licensing. Among these responsibilities she was responsible for assisting with maintaining ADTSEA's, the National Student Safety Program's (NSSP) and the Pennsylvania Association for Safety Education's (PASE) membership databases and planning for the conferences.

TIM BECKHAM, PROJECT MANAGER

Mr. Beckham is a Project Manager for Highway Safety Services, LLC (HSS). He is responsible for assisting with the development and coordination of projects, including developing training materials, guideline documents, national standards, developing presentations, presenting at National, Regional, and State conferences, conducting trainings and workshops, planning conferences, meetings, and web meetings, and assisting in the management of associations.

He assists Mr. Robinson with the facilitation of the ADTSEA membership, executive committee and other ADTSEA committees. He is responsible for assisting with planning conferences, meetings and web meetings for ADTSEA membership and committees. Through the ADTSEA committees, Mr. Beckham has assisted with the modernization of the ADTSEA Constitution and Bylaws, update of the ADTSEA Strategic Plan and update of the ADTSEA Content Standards.

He managed a project to develop, and pilot test a novice teen driver education curriculum for the Delaware Department of Education, including lesson plans, slides, videos, visuals, and an end-of-course knowledge test.

He conducted virtual and in-person driver education classroom and behind-the-wheel instructor training for the Hawaii Department of Education.

He assisted Mr. Robinson and Mrs. Falgione with the development of projects, including the revision of the NTDETAS, development of a driver education strategic plan, model driver education instructor training materials, and guideline documents.

He assisted with the development of a Driver Behavior Modification Course for repeat offenders for the Pennsylvania Department of Transportation, including developing lesson plans, visual slides, and a knowledge test. He also assisted Mr. Robinson with conducting a teacher training workshop and conducted a virtual pilot test.

Mr. Beckham has worked in the field of driver education for nine and a half years. He started as a driver education instructor and worked his way up to be the Vice President of Oregon Driver Education Center. He held this position for seven and a half years. He has been a Trainer of Trainer at Western Oregon University for six years and has been a Master Trainer for four years. He is the President of the board of a non-profit driver education school called Columbia River Driver Education. He has presented at various conferences throughout the nation and received the Teacher of Excellence Award from ADTSEA in 2020.

MARK RAY, INFORMATION TECHNOLOGY MANAGER



Mr. Ray serves as the Information Technology Manager for Highway Safety Services, LLC (HSS). He is responsible for web development and maintenance, database, network and systems administration, video development and visual curriculum development. He is an Adobe Production Premiere CS5 Specialist. He maintains the HSS, ADTSEA, SMSA and ANSTSE websites. He assisted with the development and maintenance of the ADTSEA 3.0 Curriculum and development of CDL examiner training videos for AAMVA. He assists with converting webinar recordings for posting to the ANSTSE and ADTSEA websites related to driver education. He has experience assisting with communication efforts within ADTSEA and SMSA.

Prior to joining HSS he served as president of Indiana Connect, Inc., an internet provider and website management company.

OTHER CONSULTANTS

HSS has a large pool of subject matter expert consultants who are available depending on project needs.

PARTNERSHIPS

HSS has collaborated with many traffic safety stakeholders throughout the years, forming close long-lasting partnerships. *See the Comprehensive National Highway Safety Partnership Framework below.*

COMPREHENSIVE NATIONAL HIGHWAY SAFETY PARTNERSHIP FRAMEWORK

